alon Consulting

SERVICES Our bespoke curatorial services range from building personalized cellar collections to advising restaurants, on a wide spectrum of budgets. With our diverse backgrounds and deep wineindustry connections, we are able to source rare and avant-garde wines while also creating value for our clients. We work collaboratively, ensuring that your cellar or inventory fits your budget and your short-term and long-term goals, to maximize your return on investment.

**DROCESS**It is our priority to get you exactly what you want—even if you're not sure what that is. We'll<br/>start with an exploratory conversation to discuss price range, palate, and priorities. Next,<br/>we'll conduct a tasting to hone in on your preferences. Once we've fine-tuned your wish list,<br/>we'll procure the wines and present them to you, catalogued, with personalized notes and<br/>background on each selection, as well as pairing suggestions and technical data.

PRICESWe eliminate the middleman and purchase directly from the source, which means that you'll<br/>receive our custom-tailored concierge services, including delivery, for the same price you'd<br/>pay retail. We operate with transparency and can stay within any budget.

EXPERIENCE Kristen Castagna's career in fine wine spans more than two decades. A certified sommelier, she has worked in restaurants, wineries, and wholesale, building nationwide professional contacts. Her areas of personal interest are grower Champagne, up-and-coming producers, and undervalued regions. A recovering cellist, Kristen enjoys translating French poetry and baking.

Katherine Cole is the author of five books on wine and recipient of James Beard and IACP (International Association of Culinary Professionals) awards for her journalistic work. She is a member of the Circle of Wine Writers and Les Dames d'Escoffier International, with professional ties throughout the Napa Valley, Sonoma County, and Oregon.

ka lon: A moral and physical ideal of beauty, as defined by ancient Greek philosophers.